



Long-term Multi-year Pricing Discount!

1. Introduction

The long-term pricing discount program will be applicable to multi-year domain registrations of .IN and .भारत domain names. The discounts will apply to **New Creates** and **Renewals** of both, 2nd level and 3rd level .IN/.भारत domains.

2. Duration

The long-term discount will be applicable from 1 October 2020 to 30 September 2021.

Key dates:

Start: 00:00:00 (IST) 1 October 2020 i.e. 18:30:00 (UTC) 30 September 2020

End: 23:59:59 (IST) 30 September 2021 i.e. 18:29:59 (UTC) 30 September 2021

3. Pricing

All Registrars will receive the following upfront “Effective Price” after the applied discount:

New Creates and Renewals of second level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 700	10%	INR 70	INR 630
3	INR 1,050	20%	INR 210	INR 840
4	INR 1,400	25%	INR 350	INR 1,050
5	INR 1,750	30%	INR 525	INR 1,225
6	INR 2,100	35%	INR 735	INR 1,365
7	INR 2,450	40%	INR 980	INR 1,470
8	INR 2,800	45%	INR 1,260	INR 1,540
9	INR 3,150	50%	INR 1,575	INR 1,575
10	INR 3,500	50%	INR 1,750	INR 1,750

New Creates and Renewals of third level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
2	INR 500	10%	INR 50	INR 450
3	INR 750	20%	INR 150	INR 600
4	INR 1,000	25%	INR 250	INR 750
5	INR 1,250	30%	INR 375	INR 875
6	INR 1,500	35%	INR 525	INR 975
7	INR 1,750	40%	INR 700	INR 1,050
8	INR 2,000	45%	INR 900	INR 1,100
9	INR 2,250	50%	INR 1,125	INR 1,125
10	INR 2,500	50%	INR 1,250	INR 1,250

4. Program Terms and Conditions

- The “Long-term Multi-year Pricing Discount” runs from 00:00:00 (IST) 1 October 2020 i.e. 18:30:00 (UTC) 30 September 2020 to 23:59:59 (IST) 30 September 2021 i.e. 18:29:59 (UTC) 30 September 2021.
- The discounts, as mentioned above, are applicable to multi-year New Creates and Renewals ONLY:
 - Second Level .IN/.भारत registrations e.g. example.in
 - Third Level .IN/.भारत registrations e.g. example.co.in
- The discounts are applicable to both .IN and IDNs and their respective zones.
- Discount is **NOT** applicable to one year New Creates and Renewals.
- The “Effective Price”, after applicable discounts, as mentioned above, will be pre-set/upfront for all .IN accredited registrars for the entire duration of the program.
- GST will be calculated as per “Effective Price” in the monthly invoice.
- Registrars are NOT required to opt-in or send a confirmation for participating in this program. The discounted pricing will be applicable to all Registrars by default.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program’s multi-year discount structure. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote these attractive discounts through feasible marketing activities throughout the program duration and share it with us. Please send marketing proof to programs@registry.in and don’t forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Selling!