



Website Contest in Local/Regional language

In order to stimulate the adoption of .Bharat (IDN) domain name and proliferation of local language content NIXI is coming up with a website contest in Local/Regional language.

1. Website contest details are as below:

- This contest is created especially for the website designers.
- The contest task will be to design and create websites in any of the 22 languages of IDNs.
- The new IDN Website with a good content and atleast 5 thousand visitor's traffic in 6 months period since its launch will be shortlisted for each language.
- An empowered committee which will have representations from all concerned Subject matter experts will decide the winner.
- The theme of the contest would be "Atmanirbhar Bharat" or "Vocal for Local", in line with the initiative of Hon'ble Prime Minister.

2. The basic modalities of the contest will be as follows:

- A reward Prize of Rs. 1.0 Lac per website per language will be given to the winners.
- Website category: IT, News, Entertainment, Literature, Academia, Utility services (any level) etc.
- Minimum five websites per language for competition shall be required.
- The website submitted should be operational for atleast 3 months.

Timelines of the contest -

- Start Date: 01st Sep 2021
- End Date: 31st March 2022
- Entries to be submitted along with supporting and verifiable data by 5th April 2022.
- Winner Announcement of prizes: 15th April 2022

Along with the cash prize, winner will also get a certificate from NIXI and chance to showcase his website on NIXI's social media platforms.

Please submit your entry at - nixi@nixi.in



Disclaimers:

- The sole right to declare winners rests with NIXI
- NIXI has the right to change the contest or contest rule at any given moment without prior notice
- NIXI has the right to end or extend the contest at any given point of time without any prior notice
- Participation in the contest will be deemed as acceptance of these terms and conditions