



Diwali Dhamaka 2021!

1. Introduction

To celebrate the festival of lights and new beginnings, we would like to announce “Diwali Dhamaka 2021!” promotion applicable to new creates of both 2nd level and 3rd level .IN/.भारत domains.

2. Offers

50% discount on one year new creates of 2nd level and 3rd level .IN/.भारत domains during the promotion period. Discount amount will be offered as reimbursements at the end of the promo period. Please read the terms and conditions for further information.

New creates of second level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 350	50%	INR 175	INR 175

New creates of third level .IN/.भारत domains:

Years	Current Price	Discount %	Discount in INR	Effective Price
1	INR 250	50%	INR 125	INR 125

3. Duration

This promotion will be applicable from 15 October 2021 to 15 November 2021.

Key dates:

Start: 00:00:00 (IST) 15 October 2021 i.e. 18:30:00 (UTC) 14 October 2021

End: 23:59:59 (IST) 15 November 2021 i.e. 18:29:59 (UTC) 15 November 2021

4. Program Terms and Conditions

- The discount offer, as mentioned above, is applicable to one year new creates only:
 - Second Level .IN/.भारत registrations e.g. example.in/ उदाहरण.भारत
 - Third Level .IN/.भारत registrations e.g. example.co.in/ उदाहरण.कंपनी.भारत
- The discount is applicable to both .IN and IDNs and their respective zones.
- The “Effective Price”, as mentioned above, will be offered as reimbursements:
 - Registrars are required to submit an invoice (for GST applicable Registrars) or a Debit Note (for non-GST Registrars) to receive the applicable discount amount.
 - The discount amount for the applicable domain names will be communicated to the Registrars by 23 November 2021.

- Invoice/Debit Note should be sent to accounts@nixi.in and registry@nixi.in latest by 30 November 2021.
- Discount amount in the form of reimbursements will reflect in Registrar account by 15 December 2021
- Registrars are NOT required to opt-in or send a confirmation for participating in this program. Registrars will receive the discount amount for applicable domain names only after submitting an invoice/debit note.
- Retail pricing of domains is at the discretion of the Registrar. However, Registrars are required to offer aggressive pricing discounts to customers in accordance with the program's promotional pricing. The same is suggested for promoting discounted pricing on customer interface/website.
- We request you to promote the discounted pricing through feasible marketing activities throughout the program duration and don't forget to tag us in your social media promotions!



- This discount program is offered at the sole discretion of the .IN Registry (NIXI).

Happy Diwali!

